

## *Tips on Selecting a Photographer*

As a professional wedding photographer, I would like to offer you a few tips on selecting the best photographer for YOU. Decide what photography you like and don't like. Decide what you would like from your wedding photographer in terms of a product. Look at friends and relatives wedding photographs. Call and determine the photographer's availability and schedule an appointment to view their work. While on the phone, request package information so that you are prepared when you meet. Check the policy of holding your wedding date. While meeting with the photographer, here are some things to consider: 1. Do you like this person? Will you enjoy being with them on your wedding day? 2. Do you have an emotional response to their portfolio? 3. Look at a proof book from an entire wedding. This will give you a better sense of whether the photographer is consistent and talented or has simply compiled a portfolio of lucky shots. Ask if the photos they are showing you are all their own work. 4. Ask for a couple of references. 5. What is their philosophy for covering weddings? You should feel excited about working with them. 6. What type of photography do you enjoy most? (Remember your friends' wedding photography.) 7. Can I give you a list of specific images I want? 8. Where did you receive your training in wedding photography? What is your photography experience? 9. How can you reassure me that you will be taking the photos? 10. In my experience, price is the number one hurdle that couples trip over when selecting a photographer best suited to their style and needs. It is better to be concerned about price once -- than heart-broken over quality for a lifetime. It can't be stressed enough that how you remember your wedding day will depend on the investment you make in your photographic artist.

*Why John Anderson and  
On The Spot, Photography?*

*Because you want images that  
are Elegant & Creative*

*On The Spot*

*Photography, Inc.*

**Weddings**

2007



**Providing the finest in  
Wedding & Portrait  
Photography**

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11/05





## Wedding Philosophy

Your wedding will be an expression of both of you. And a special day deserves special care and attention to photographs that will last for generations to come. How you remember your wedding day will depend on choosing the right photographic artist.

We genuinely enjoy helping couples create beautiful images of such a celebration of love. Our pleasure will be in getting to know you so we can capture the style and essence you have created for your wedding day.



Without photographs, moments are easily lost in the exhilarating blur of your wedding day. With one of our heirloom quality hand bound wedding albums you may relive each moment through the years.

We are known for our creativity, sensitivity and superior quality exhibited throughout our work. We take a limited number of weddings each year to provide our couples with the ultimate in creativity and services. **Remember, These are not “just pictures” but art work capturing the elegance and beauty of this cherished day.**

Simply put, exceptional wedding photography requires the art of capturing the subtle nuances of the wedding and the couple. I graduated with a BFA in Photography from the prestigious Rhode Island School of Design (RISD), and have had my images published Nationally and have won awards for my photography. I photograph weddings throughout New England. While this technical experience is irreplaceable, it is lifeless without the sensitivity to appreciate subtle looks, moments and details that make your day unique



. . . such as the bride clutching her grandmother’s handkerchief with the bouquet, her father patting her hand on his arm just before they start down the aisle, the new husband adjusting the recently placed band on his left ring finger . . . Each moment tells a story. I also take time to get to know you. What are your tastes and preferences? Which images are important to you? What kind of ambiance do you envision for your ceremony and reception? I am aware that this is your day and work unobtrusively to record everything, especially those subtleties that reflect your style and will be your irreplaceable memories.

# Our Service

Our wedding coverage is priced for flexibility and as a starting place to build the perfect package for you! A basic wedding package includes time at the wedding, internet proofing and a copy of paper proofs. Deluxe packages include albums. Ultimate packages include an album, A wall portrait and all the camera raw file originals! We work in a non-obtrusive way, documenting your special day as it unfolds. If you chose to do formal posed portraits of your wedding party and family, we use your direction to keep this time to a minimum and keep you with your guests.

Proofs are given to you within two weeks. Most photos are available online days after your wedding. Online proofs will be available on a secure site for your family and guests to enjoy. Family and friends may order prints from On The spot Photography directly. This online album will be available for a month.

Five hours provides coverage for two hours for your ceremony and formal portraits and most of your reception activities. Add or subtract time available on your wedding day at \$75/half hour. Travel up to 100 miles, over 100 miles billed at 50¢/mile.



## Standard Coverage

Standard Wedding Coverage is the starting place for building the right coverage for your needs.

All our wedding packages are based on these prices and include albums and/or additional services. You can "build your own" package based on the prices. If you don't find what you want, e-mail On The Spot Photography and I can give you a price quote.

Five hours of coverage including internet proofs and paper proofs

**\$1,575.00**

## Deluxe Package

Deluxe Package price include standard wedding coverage and a ten inch heirloom flush mount album. Find more information about our album selections on our album pages.

Six hours of coverage including internet proofs, paper proofs and a ten inch 24 page flush mount album.

**\$2,975.00**

Add 2 companion albums for \$800.00

## Ultimate Package

Ultimate package price include standard coverage, ten inch Standard album, mounted 16x20 and originals. Originals (negatives and original digital files) are available for \$75/half hour of coverage. Find more information about our album selections on our album pages.

Seven hours of coverage including internet proofs, paper proofs and a ten inch 30 page flush mount album, mounted 16x20 wall portrait and all originals.

**\$4,450.00**

Add 2 companion albums for \$900.00

## Our Advantages:

- All images are available on a secure web site with a 30% discount for online orders.
- We only commit to one event a day.
- We take the time to get to know you so we can offer the best coverage possible.
- Photo journalistic style to document your special day, & formal portraits, best of both worlds.
- Quick turn around on all orders and albums.
- The latest in digital photography allows us to take photos that are sharper and clearer.
- Wedding packages are just the starting place to create the perfect wedding coverage for you!
- Wedding coverage starting at \$1,500.00
- Custom albums, framing, cards, and other services available from your wedding photos.

John Anderson  
On The Spot, Photography, Inc.  
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603.726.8879 toll free: 1-877-726-1700







# Our Wedding Albums

Each album is designed with years of professional experience. Take a moment to review the sample albums in the studio. Our albums and folios are custom designed, leather bound with archival materials for lasting beauty and protecting the portraits they contain. Any of these albums can be added to any wedding package.

Like our wedding packages, our wedding albums are designed for flexibility to give you exactly what you want and need. We have several sizes and styles for you to choose from. Our selection includes three sizes in either a digital matte flush mount album or a traditional matted album. Some prefer a box of matted prints, or a simple book of a few portraits. These options are less expensive and are bound with natural looking vinyl.

We look forward to working with you to create the album of lasting memories that represents your style. If you order one of our albums with your wedding package, or within 4 weeks of your wedding please take 10% off of the price. If you order companion albums that are exactly like the primary album only smaller within that same time period, take 25% off those albums.

Deluxe and Ultimate packages include 10" Standard size Flush Mount albums - medium is 24 page - large 30 page.

## Album Packages

**Small** - Five inch companion album with 24 pages, Any standard or glove leather cover, name and date imprint. Choose 45 images for this album.  
\$875.00

**Medium** - Ten inch standard size album with 24 pages, any standard or glove leather cover, name and date imprint. Choose 75 images for this album.  
\$1,475.00

**Large** - Ten inch standard size album with 30 pages, any standard or glove leather cover, name and date imprint. Choose 100 images for this album.  
\$1,625.00

## Starting Places

Each album listed is the Starting place for a flush mount album. Please add pages in sets of two up to 72 pages. All albums are square, but others are available, please call for a quote for albums not listed here!

12 inch	18 page album	\$1700.00
10 inch	18 page album	\$1300.00
5 inch	18 page album	\$800.00

## Extras!

Distressed leather	\$50.00
Cover Cameo	\$75.00
2 pages in 12 inch album	\$80.00
2 pages in 10 inch album	\$55.00
2 pages in 5 inch album	\$28.00
Custom slip cover	\$225.00

## Boxes!

Wedding Boxes are a wonderful complement to a storybook wedding album. They work wonderfully for the Formal Portraits at a wedding. Each box contains 12 individually matted images. Each image is easy to display in an included easel. Boxes are covered in an imitation leather and all mats are archival black.

Large 12 8x10 photos	\$695.00
Medium 12 5x7 photos	\$499.00
Small 12 4x5 photos	\$349.00

## Attendant Gift Album

An attendant gift album is a small black ring bound album that displays 12 4x5 images, one on a page. This album includes the 12 prints that go in the album and is assembled.

**\$295.00**

## An Exciting Offer!

The Best Deal! Three Albums,  
One 10 inch album, and two 5" companion albums with the same layout.

**\$2200.00** *save over \$900*

**Reprints** are available at any time! We offer a 30% discount on our regular portrait prices for orders that are placed online OR on a set of small paper proofs within the same time frame as the photos are online. All finished portraits have an elegant linen texture which hides fingerprints. These are top quality chemical color prints on Kodak Endura paper. NOT ink-jet prints that will fade or run if they get wet. Print lacquer, canvas mounting, or metallic surface are all options, please call for pricing.

size	regular price	online price	2 or more same pose
11x14	\$69.00	\$48.30	\$40.25 each
8x10/12	\$35.00	\$24.50	\$21.00 each
5x7	\$27.00	\$18.90	\$15.75 each
4x6	\$22.00	\$15.40	\$12.25 each
4 wallets	\$20.00	\$14.00	8 for \$16.00

### Quantity Prices

100 or more 4x6 @ \$5.00 each  
500 or more 4x6 @ \$3.50 each

# GINGER ELLEN BATEMAN

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August 26, 2003

John Anderson  
On The Spot, Inc.  
P.O. Box 1268, 4 Mad River Road  
Campton, NH 03223

Dear John,

We met with 8 photographers in our search for wedding services before we met with you. Your photographic art and storytelling, end products, and your personality sold us immediately. You did not disappoint up to, on, or beyond our wedding day.

Your patience and flexibility throughout our wedding day and in working on our album, CD, and specialized prints were absolutely amazing! It has been a pleasure to have you be a part of our wedding experience. We thank you for such incredible and dedicated work.

Regards,

A handwritten signature in cursive that reads "Ginger + Stephen".

Ginger and Stephen

John,

Thank you so much for the wonderful job you did at our wedding!

The photographs exceeded our expectations.

Ralph + Christine Perron



John Anderson  
On The Spot, Inc. Photography  
603.726.8879

Dear John Anderson,

I finally made it to your web site & liked what I saw there. Good luck with your online efforts. If I start up a page, maybe I can place a link to your page on it (not that it'd be a high traffic area, my page.)

Marlene & I wanted to thank you for taking so much time to thoroughly cover our wedding -- for the first time in my life, I'm actually interested in photos of myself (but more interested in pictures of her.) We're also grateful to you for attending, for being a witness to our vows and to our joy. Thank you.

She didn't get a chance to see those engagement photos of us on the Waterville Valley golf course -- I wonder if you could tell me how much they'd cost, maybe bring them to show her at our next meeting (whenever that is, a few weeks from now.)

Some of our guests blessed us with the gift of funding and we're interested in investing more in photos than I thought we'd be able to before. Not that we're wealthy all of a sudden, but at least we'll be able to do the day justice.

My father wondered if you might be able to get him some of your cards, said he'd be pleased to recommend you to other "clients" who might need a photographer.

Have a nice day, see you soon,

Matthew G. J. Rolph  
Marlene Y. L. Rolph

Hi John,

The albums came out wonderful! We are really pleased. The black cover is definitely the way to go. It set the pictures off very nicely. Thanks. Your artistic talent really comes out with the arrangement.

Thanks again for a great job.

Susan and Andy

John,

I just wanted to take a moment to tell you how absolutely pleased we are with the pictures that you have posted on the web from our wedding... It truly does tell the story of what a good time we had!! I love the pictures you did with our bands and the cake & flowers. I found myself laughing and reliving moments while seeing those precious memories captured by you and your assistant. The hardest part is going to be choosing from them all and even then if money was no object we would take them all!!

Thank you so much!!

Jasmine & Rob Tyler

John:

Thank you so much for making our wedding so special. Our family and friends loved the ability to see pictures right away and order them directly. We all loved your ability to work with us patiently and with good humor, and the car - We truly appreciate all the work that went into getting the car ready and to /from the sites. Your generosity means a lot to us. We love our album!

Thanks Again.

Cathy Bloome

Jim Kabkowski

Dear John,

Thanks for doing such a wonderful job on the photography for our wedding! You were wonderful to work with hardly knew you were there for much of the wedding. We've received the proofs so promptly! You'll be receiving them soon after this. We'll take you up on your early discount! They are fantastic!

Can't tell you how many compliments you received both during and after the wedding!

Thanks for helping the day flow so smoothly.

Thanks again.

Jane and Jonathan

Dear John

I am sincerely grateful and overwhelmed by your generosity in time and effort! Needless to say, my son was very surprised and delighted to see himself on the mouse pad.

I have enjoyed telling family members and colleagues how impressed I am with all of the time you took to communicate with me (and Princeton). Sadly, it is all too rare these days to feel that businesses really care and that professionalism goes beyond "the sale."

Thank you for making the spirit of Christmas felt down here in Westwood.

Very Sincerely:

Kathy Carusso



# Wedding Photography Agreement

On The Spot, Inc. P.O. Box 1268, Campton, NH 03223 603.726.8879

Date of Wedding \_\_\_\_\_ Time \_\_\_\_\_  
Bride \_\_\_\_\_ Groom \_\_\_\_\_  
Address \_\_\_\_\_ Address \_\_\_\_\_  
\_\_\_\_\_  
Phone \_\_\_\_\_ Phone \_\_\_\_\_  
e-mail \_\_\_\_\_ e-mail \_\_\_\_\_  
Photographer to start at (time/place/address): \_\_\_\_\_

Ceremony at: \_\_\_\_\_ Time: \_\_\_\_\_  
Address \_\_\_\_\_  
Minister and phone \_\_\_\_\_  
Reception at: \_\_\_\_\_ Time: \_\_\_\_\_  
Address \_\_\_\_\_  
Contact person and phone \_\_\_\_\_  
Number of people expected \_\_\_\_\_ Wedding Coordinator \_\_\_\_\_  
Flowers by: \_\_\_\_\_ Catered by: \_\_\_\_\_  
Cake by: \_\_\_\_\_ Please choose a web password: \_\_\_\_\_  
Future names/address/phone: \_\_\_\_\_

Package to include \_\_\_\_\_ Hours on the wedding day and: \_\_\_\_\_

<p>It is understood On The Spot, Inc. is the exclusive official photographer, and others taking photographs will be permitted only at our discretion.</p> <p>No part of any order will be delivered until the balance is paid in full.</p> <p>On The Spot, Inc. reserves the right to use images and or reproductions for display publication or other purposes. Images remain the exclusive property of On The Spot, Inc.</p> <p>In the event of a postponement or cancellation of this agreement, the retainer is not refundable.</p> <p>On The Spot, Inc. takes utmost care with respect to the exposure, development and delivery of photographs. However, in the event On The Spot, Inc. fails to comply with the terms of this contract, On The Spot, Inc.'s liability is limited to refund of deposits.</p> <p>All efforts are made to create unique and lasting treasures for your family. To this end On the Spot, Inc. guarantees your satisfaction of the</p>	<p>portraits resulting from this session and backs this up with a money back policy.</p> <p>Number of poses may be reduced when parties are not ready to begin at the agreed time.</p> <p>If service extends through dinner, dinner will be provided for photographer and assistant.</p> <p>On The Spot, Inc. makes every effort to capture all the images requested. On The Spot, Inc. cannot be held liable for poses missed due to missing individuals, or lack of communication regarding the desire for certain poses.</p> <p>Prices at signing will be held for three months after wedding date.</p> <p>Albums paid for, but not ordered within six months of wedding date may have a price adjustment to current prices.</p>	<p>Total Package Price _____</p> <p>Retainer due on Signing of Agreement _____ date paid _____</p> <p>Retainer 6 Mths Prior to the wedding date _____ date paid _____</p> <p>Due the day of the wedding or before _____ date paid _____</p> <p>Balance due with fulfillment order _____</p>
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Terms of this agreement are accepted by:

Client \_\_\_\_\_ date \_\_\_\_\_ Studio \_\_\_\_\_ date \_\_\_\_\_